



Gateway to Learning  
**CAEP 2016**  
**Québec City**  
*Joie de Vivre*

# Annual Conference

## Québec City Convention Centre

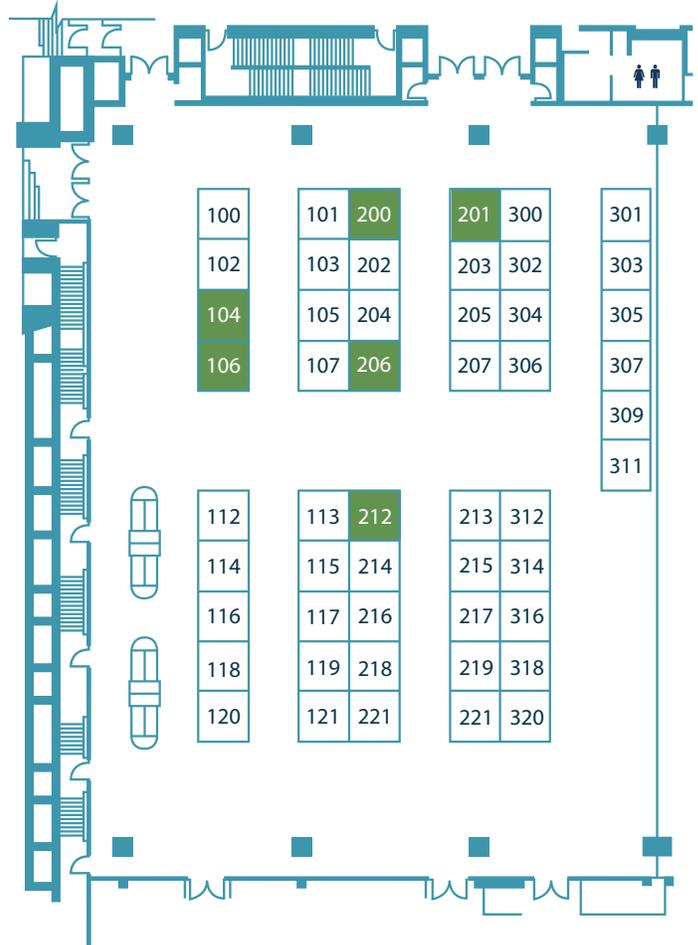
June 4 – 8, 2016 | #CAEP16

# Exhibitor Handbook

### Exhibitors

Booth #	Company
314	Abbott Point of Care
212	AbbVie
312	Alere Canada
115	American College of Emergency Physicians (ACEP)
117, 216	Artists in Residence
116	Association de médecins d'urgence du Québec (AMUQ)
201	Bayer Inc.
104, 106	BMS-Pfizer Alliance
206	Boehringer-Ingelheim (Canada) Ltd.
214	Cambridge University Press
303	Canadian Armed Forces
309, 311	Canadian Association of Emergency Physicians
302	Canadian Association of Physicians for the Environment
101	Canadian Medical Association (CMA)
217	Dessercom Inc.
305	Eastern Health
114	Economical Select
300	Éditions du CHU Ste-Justine
102	Fraser Health
112	FUJIFILM SonoSite Inc.
107	GE Healthcare
301	Health Match BC
304	Hydration Pharmaceuticals Canada Inc.
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203	Lundbeck Canada Inc.
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307	Samsung NeuroLogica
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113	Zerowet

### Exhibitor Floorplan



 CAEP 2016 Sponsors

# Exhibitors Information

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**Abbott Point of Care** **Booth # 314**

When you partner with Abbott Point of Care, you can be sure you are getting lab-quality, with-patient results – exactly what's needed to effectively deliver efficient care, and a better patient experience. Our i-STAT® System is an advanced, portable diagnostic testing system that provides real-time results within minutes to accelerate the patient care decision-making process.

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**AbbVie** **Booth # 212****Sponsor**

AbbVie is a global, research-based biopharmaceutical company that combines the focus and passion of a leading-edge biotech with the expertise and structure of a long-established pharmaceutical leader. The company's mission is to use its expertise, dedicated people and unique approach to innovation to develop and market advanced therapies that address some of the world's most complex and serious diseases. Our areas of focus are immunology, including dermatology, neuroscience, oncology and women's health. AbbVie aims to help patients live healthier lives and collaborate on sustainable healthcare solutions. For further information, please visit [www.abbvie.ca](http://www.abbvie.ca).

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**Alere Canada** **Booth # 312**

Confidence to make effective clinical decisions sooner! Visit us at booth 312. Alere™ i Influenza A & B rapid flu testing results in less than 15 minutes. epoc® , blood gas, electrolyte, and metabolite results at the patient bedside in 30 seconds. Alere Triage® meter, rapid cardiac markers in 15 min.

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**American College of Emergency Physicians (ACEP)** **Booth # 115**

Be a part of the global leader in emergency care! Learn from the biggest names in emergency medical education. Connect with others, and together, find solutions to your biggest challenges. ACEP works for you, your practice and your patients.

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**Artists in Residence** **Booth # 117, 216**

Artists in Residence is a showcase for demonstrating the importance of creativity in a fully balanced personal and professional life. Our two local artists, Jean François Racine and Frederic Bruneau, will guide the creation of a group painting throughout the conference which will ultimately be auctioned off at the closing. Artists will also showcase and work on some of their masterpieces during CAEP, and invite participants to visit the booth. Come and participate in our very first conference creation and experience first-hand the benefits creativity brings to a life of wellness.

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**Association de médecins d'urgence du Québec (AMUQ)** **Booth # 116**

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**Bayer Inc.** **Booth # 201****Sponsor**

Bayer is an innovation company with a more than 150-year history and core competencies in the fields of health care and agriculture. We develop new molecules for use in innovative products and solutions to improve the health of humans, animals and plants.

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**BMS-Pfizer Alliance** **Booths # 104, 106****Sponsor**

In 2007, Pfizer and Bristol-Myers Squibb entered into a worldwide collaboration to develop and commercialize ELIQUIS, an oral anticoagulant discovered by Bristol-Myers Squibb. This global alliance combines Bristol-Myers Squibb's long-standing strengths in cardiovascular drug development and commercialization with Pfizer's global scale and expertise in this field.

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**Boehringer Ingelheim (Canada) Ltd.** **Booth # 206****Sponsor**

Boehringer Ingelheim is committed to the development of innovative, cost-effective medicines which fulfill unmet medical needs. Our drug discovery focuses on immunology and respiratory diseases, oncology, cardiometabolic diseases and diseases of the central nervous system. Our Canadian operations have been based in Burlington since 1978 with more than 550 employees across Canada.

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**Cambridge University Press** **Booth # 214**

Cambridge University Press dates from 1534 and is part of the University of Cambridge. Our mission is to unlock people's potential with the best learning and research solutions by combining state-of-the-art content with the highest standards of scholarship, writing and production. Visit our stand for 20% off all titles on display.

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**Canadian Armed Forces** **Booth # 303**

The Canadian Armed Forces is an equal opportunity employer which offers unique and exciting career opportunities in approximately 100 different occupations for both full and part-time employment. We also offer a complete package of benefits, coupled with paid education opportunities for both college and university programs.

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**Canadian Association of Physicians for the Environment** **Booth # 302**

CAPE is a group of physicians, health professionals and concerned citizens committed to a healthy and sustainable world. CAPE brings its health expertise to environmental issues and works to pass laws that protect your health by cleaning our air, water and land.

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**Canadian Medical Association (CMA)** **Booth # 101**

The CMA is a national, voluntary association of physicians, providing leadership guidance, wealth management advice and knowledge products and services through subsidiaries MD Financial Management and Joule. Today, the CMA has more than 83,000 members and champions a strong national vision for a healthy population and world-class health care.

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**Dessercom Inc.** **Booth # 217**

Préhos is a proud partner of Dessercom. Thanks to Dessercom's collaboration and their expertise in the field, Préhos has developed an advanced technological solution in the area of pre-hospital emergency care. This solution was developed with a single goal in mind: to improve patient care while providing technological tools to the entire pre-hospital emergency services response chain.

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**Eastern Health** **Booth # 305**

Eastern Health is the largest health organization in Newfoundland and Labrador. We provide the full continuum of health services to a regional population of more than 300,000 and are responsible for a number of unique provincial programs. Our over 13,000 health care professionals believe in providing the best quality of care and health services in the province.

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**Economical Select** **Booth # 114**

As a member of CAEP, you are eligible for exclusive group discounts on car and home insurance with Economical Select®. When you call for a quote, you'll be entered for a chance to win 1 of 6 NEW vehicles with our Select Sweepstakes! Visit [selectsweepstakes.com](http://selectsweepstakes.com) and enter group discount code E2406.

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**Éditions du CHU Sainte-Justine** **Booth # 300**

The Éditions du CHU Sainte-Justine publish 15 titles per year. Their works reflect expertise arising from the most recent research, practices and approaches related to the health and educational sectors. These publications are all essential resources to respond to the concerns of parents and various professionals.

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**Fraser Health** **Booth # 102**

Located in Greater Vancouver, Fraser Health provides services to 1.6 million people with 12 acute care University of British Columbia affiliated hospitals. We are seeking emergency physicians to join our team. Successful applicants will have their FRCPC (EM) or CCFP (EM). Visit [physicians.fraserhealth.ca](http://physicians.fraserhealth.ca)

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**FUJIFILM SonoSite Inc.** **Booth # 112**

SonoSite's initial mission was to create an ultrasound machine that could be carried into battle and used to make time-critical medical decisions under the most grueling conditions imaginable. Today, with four new platforms expected to launch in 2016, we continue to give our customers new ultrasound products that meet their imaging and specific clinical use needs.

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**GE Healthcare** **Booth # 107**

GE is the world's Digital Industrial Company, transforming industry with software-defined machines and solutions that are connected, responsive and predictive. GE is organized around a global exchange of knowledge, the "GE Store," through which each business shares and accesses the same technology, markets, structure and intellect. Each invention further fuels innovation and application across our industrial sectors. With people, services, technology and scale, GE delivers better outcomes for customers by speaking the language of industry.

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**Health Match BC** **Booth # 301**

Health Match BC is a free health professional recruitment service funded by the government of British Columbia, Canada. Our physician services team matches qualified emergency physicians to opportunities that suit their career and lifestyle interests. If you are an emergency physician seeking employment in BC, contact Health Match BC today.

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**Hydration Pharmaceuticals Canada Inc.** **Booth # 304**

Hydralyte is an oral rehydration solution which is indicated for the treatment of mild to moderate dehydration. Hydralyte is scientifically formulated to contain the correct balance of glucose and electrolytes for rapid rehydration. The formulation is based on the World Health Organization criteria for effective rehydration. Water or sugary drinks are not as effective as Hydralyte, as they do not restore lost electrolytes (which retain the fluid).

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**Kapuskasing and District Recruitment and Retention** **Booth # 118**

Located in Kapuskasing, Sensenbrenner Hospital is a bilingual family-oriented, community-governed facility dedicated to improving and maintaining the health of individuals from Opasatika to Fauquier. It provides comprehensive primary and selected secondary care, long term care, palliative care and health promotion services. Opportunities exist for health care professionals now – visit <http://www.senhosp.ca>

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**Lundbeck Canada Inc.** **Booth # 203**

Globally, we have been around for 100 years, and 20 years in Canada. We take pride in the progress we've made in mental health and oncology. We're now focusing on the next generation of healthcare advancements, because, for us, it's all about helping Canadians lead better lives. At Lundbeck, we believe everyone deserves happier birthdays.

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**Merck Canada** **Booth # 200**  
*Sponsor*

Today's Merck is a global healthcare leader working to help the world be well. Visit our site [www.merck.ca](http://www.merck.ca).

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**Mindray/Zonare** **Booth # 207**

Mindray is a leading global provider of medical devices and solutions. We are committed to sharing cutting-edge technologies with clinicians around the world in support of excellence in patient care. Mindray designs and manufactures innovative devices and solutions in the fields of Patient Monitoring & Life Support, In-Vitro Diagnostics, and Medical Imaging. In 2014, Zonare was acquired by Mindray creating a synergy that combines top-tier ultrasound imaging technology with matching engineering, manufacturing and R&D capability. Stop by our booth at CAEP 2016 to view some of our latest offerings and cutting edge ultrasound technologies and solutions.

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**Minogue Medical Inc.** **Booth # 205**

Founded in 1986, Minogue Medical Inc. is one of Canada's leading distributors of innovative medical technologies to hospitals, medical clinics, and emergency services, with offices in Toronto, Montreal and sales representation all across Canada. Minogue Medical is the exclusive distributor of Vygon products (emergency-respiratory) and Schiller (cardiopulmonary diagnostics, defibrillation, monitors).

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**Petal MD** **Booth # 316**

PetalMD is a web-based scheduling, patient booking and secure messaging solution for hospitals, healthcare organizations, physicians groups and medical clinics. PetalMD offers the only fully integrated medical scheduling solution in Canada, with online appointment booking for patient, physician schedule management, multi-site capabilities and integration with existing systems.

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**Picis PulseCheck** **Booth # 204**

Picis PulseCheck is a high-performance EDIS providing tailored tracking and triage that meets CTAS criteria, documentation templates, CPOE and discharge functionality to help clinicians optimize workflows, improve quality of care and capture data for provincial initiatives. PulseCheck is a vendor partner to seamlessly integrate the eCTAS Initiative.

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**Royal College of Physicians and Surgeons** **Booth # 215**

The Royal College booth is an excellent opportunity to get the latest information about what's happening at the Royal College, including CanMEDS 2015, CBD, certification and the MOC Program. Drop by to pick up a CPD activity framework, receive personal assistance with the MAINPORT ePortfolio or ask a question.

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**Samsung NeuroLogica** **Booth # 307**

NeuroLogica, a Subsidiary of Samsung Electronics Co., Ltd brings the power of innovative imaging to your patients. With an expertise in CT design and development, NeuroLogica transforms fixed CT technologies into portable platforms. NeuroLogica's imaging solutions are used in ICUs, operating rooms, emergency departments, and stroke centers. Please visit [www.NeuroLogica.com](http://www.NeuroLogica.com).

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**Saskatoon Health Region** **Booth # 202**

Saskatoon Health Region Emergency team at St. Paul's Saskatoon City and Royal University Hospitals provide clinical medical services including trauma and paediatric care to residents of Saskatchewan. As the tertiary teaching centre, physicians have the opportunity to teach Residents and Medical Students. In 2019 RUH Emergency will move in to the new Children's Hospital of Saskatchewan.

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**Smith & Nephew** **Booth # 100**

Smith & Nephew Epistaxis products incorporate RAPHID RHINO technology, a proprietary blend of CarboxyMethyl Cellulose. Which contains self-lubricating properties that when wet allow for ease of insertion and removal. The ultra-low profile of our epistaxis solutions quickly conforms to anatomy, and provides a gentle, even compression to the nasal area.

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**TeamHealth** **Booth # 103**

At TeamHealth, our purpose is to perfect our physicians' ability to practice medicine, every day, in everything we do. TeamHealth offers opportunities across the nation in various clinical settings.

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**Teleflex** **Booth # 306**

Teleflex believes in improving the health and quality of people's lives. Our Arrow®, LMA® and Rusch® Brands shape our portfolio of proven medical products and technologies which are united by their common sense of purpose in providing anesthesia solutions that build, nurture and strengthen the vital parts at the heart of healthcare.

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**Telexy Healthcare Inc.** **Booth # 213**

Telexy, a British Columbia corporation, develops advanced workflow solutions for point-of-care ultrasound. Qpath helps you manage and simplify ultrasound credentialing, quality assurance, reporting, teaching, research, image storage, billing, and connectivity to other hospital information systems.

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**Thermo Fisher Scientific** **Booth # 105**

Thermo Fisher Scientific Inc. is the world leader in serving science, with more than 50,000 employees in 50 countries. Our mission is to enable our customers to make the world healthier, cleaner and safer. We help our customers accelerate life sciences research, solve complex analytical challenges, improve patient diagnostics and increase laboratory productivity. The BRAHMS PCT test for sepsis is used in major centers across the Globe and it's now Health Canada and FDA approved.

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**Zerowet** **Booth # 113**

The **ZEROWET SUPERSHIELD** is the most widely used, widely recommended wound irrigation shield in the world. By far. If your ED doesn't yet use this unparalleled product, come see what you're missing.